

FOR IMMEDIATE RELEASE

IncellDx Signs Deal with Kindstar Global to Offer Novel HPV Technology in China

MENLO PARK, CA June 11, 2013 - IncellDx, Inc. announced today that it has reached an agreement to offer its proprietary laboratory test for the detection of oncogenic HPV E6, E7 mRNA in China.

The agreement with Kindstar Global, the largest esoteric diagnostic testing business in China, greatly augments IncellDx's business presence in Asia, the company said.

This test is based upon IncellDx's advanced molecular diagnostic technology for quantifying specific biomarkers that have been associated with an increased risk of progression to cervical cancer, and will broaden Kindstar's current offerings to physicians and hospitals managing diseases associated with women's health. Kindstar will be the first reference laboratory in China to offer this test.

Measuring the potential oncogenic activity of the human papillomavirus (HPV) in infected cervical cells, this novel technology functions by detecting and quantifying the expression of viral oncogenes responsible for triggering progression to cervical cancer, resulting in a higher specificity that existing tests lack.

"Offering this cutting-edge molecular technology to Chinese physicians not only builds our women's health platform, it enhances Kindstar's leading position in the fastest growing market in the world," Kindstar founder and CEO Shiang Huang said.

Bruce K. Patterson MD, founder and CEO of IncellDx, commented "The high level of specificity our technology produces has a significant, positive economic impact on healthcare delivery costs by potentially reducing the number of unnecessary colposcopy/biopsies. We are pleased that our partnership with Kindstar will provide better healthcare outcomes for women in China."

About IncellDx, Inc.

IncellDx, Inc. is a molecular diagnostics company dedicated to the detection and monitoring of life threatening diseases such as cervical cancer, breast cancer, HIV/AIDs, hepatitis, and organ transplant rejection. For more information, please visit www.incelldx.com.

About Kindstar Global

Kindstar Global, with laboratory facilities in Beijing, Shanghai and Wuhan, provides esoteric diagnostic testing services to hospitals and physicians in every province of China. Kindstar is the first and largest esoteric diagnostic testing business in China, providing laboratory testing services to over 3,300 Chinese hospitals, including 930 tertiary hospitals (classification for largest leading hospitals). Kindstar is becoming the partner of choice to physicians in China for advanced diagnostics in many medical specialties including hematology, oncology, infectious diseases and medical genetics.

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